

July 28, 2006

City of Las Vegas
Las Vegas City Hall
400 Stewart Avenue
Las Vegas, NV 89101

Dear Mayor and City Council:


On behalf of the Board of Directors of The Las Vegas Arts District Neighborhood Association, I would like to express our appreciation to NDOT for the appropriation of funds for the construction of two gateway arches and eight street-toppers. These signs will bring to life the "18b The Las Vegas Arts District" logo, and identify the area for both locals and tourists.

The "branding" of The Arts District began with a grant from the National Endowment of the Arts, which was used by the local chapter of the American Institute of Graphic Arts to develop the 18b concept and translate it into a logo, which was approved by the Council in August 2005.

Now, the NDOT grant has been matched by the Las Vegas Arts Council, who are ready to begin the process of creating the plans for the arches and street-toppers. We deeply appreciate your support for the granting of these funds. The arches and signs they will pay for will be a key element in the success of the redevelopment of the area into a world class arts district.

On behalf of the Board of The Las Vegas Arts District Neighborhood Association, thank you very much.

Sincerely,


Richard L. Geyer
Neighborhood Association
President
107 East Charleston Boulevard
Las Vegas, Nevada 89104

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www.18b.org



THE LAS VEGAS
ARTS DISTRICT

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Submitted after final agenda

Date 7/31/06 Item #31